

## SEMNOX WOWS AUDIENCE

Semnox has once again attracted interest from the global visitors at the DEAL show. At Booth 3-C115 Semnox displayed some of its key hardware and software offerings in the cashless and contactless space. Parafait is the complete FEC solutions suite from Semnox — the world leader in tech solutions for the entertainment and leisure industry. With Parafait, the operators can automate processes, get greater control over operations, deliver a delightful guests experience and leverage the diverse functionalities of Parafait. Meet the Semnox team at DEAL 2023.



## ASI CONDUCTS PINBALL COMPETITION

ASI conducted a Pinball Challenge at the ASI Pavilion. Participants had to compete and score 9 million points to win big. Visit the ASI Pavillion to know more. ASI offers concept to completion turnkey solutions for the set-up of Amusement, Leisure, Entertainment and F&B destinations across the world. Since its inception in 1999, ASI has executed an array of successful projects across the globe and in the Middle East.



## CONNECT WITH UNIPROMOTION FOR BESPOKE DESIGNS



UNIPROMOTION is a professional bespoke design merchandising solution company located in Seoul, South Korea. Unipromotion consists of a team with professional knowledge and experience in design development production/distribution and non-stop overall product design, production, and Supply chain management. We create brand designs and incorporate them into products to increase sales for the company. UNIPROMOTION is in charge of representative bespoke design and planning products for the symbolise of theme parks. We also offer services of good quality and product selections, and professional designs to increase sales. Visit them at their booth at DEAL.

## MOVIEMAX LAUNCHES NEW VR LABRYNTH AT DEAL 2023



Moviemex3D launches their new VR Labyrinth with special effects at DEAL 2023. Building upon the great success of their previous VR Labyrinth experience, they have created an even more immersive adventure by incorporating environmental special effects such as wind, air spray, aroma, and vibration. In addition to their previous VR games - Mayan Adventure, Haunted House, and Magic Forest - they are excited to unveil their latest adventure, "Alien," which takes place inside a crashed spaceship. Do you have what it takes to be the hero who will save us all? Visit our stand at DEAL 2023 to explore more.

## HELLO PARK CONDUCTS SIGNING CEREMONY AT DEAL

The biggest chain of phygital activity centers under the brand of Hello Park L.L.C. conducts the signing ceremony at DEAL 2023 for the opening of the first location in UAE, Dubai. Hello Park is a unique international project, a chain of 40+ phygital activity centers on 4 continents. Hello Park is the first company in the world that combines well-known physical activities with immersive digital technologies under one brand. The biggest Hello Park in the MENA region will be launched by September 2023.



## CREATIVE PHOTOBOOTHS AT DEAL 2023



Apple Industries, manufacturer of Face Place Photo Booths, showcased its latest innovations at DEAL. Making its debut at DEAL 2023, will be Apple Industries' new photo booth, the Photoma. The Face Place Photoma photo booth is a seamless 'unibody' with rounded edges. No small manufacturing feat in a world of typically square metal vending machines. Apple Industries showcased "a new surprise licensed product" at DEAL 2023 and Face Places, Marvel Adventure Lab and Prism photo booths are there once again. The company's Face Place photo booths is on display at the Warehouse of Games Stand #3-C92.

## MARTIN & VLEMINCKX BRING THRILLING DESIGNS TO DEAL 2023



Martin & Vleminckx, a leader in the design, manufacture, fabrication, and installation of thrilling attractions, is at DEAL 2023, where the company is showcasing its latest product portfolio to the Middle East market in Dubai. The SkyBlazer, a new attraction that is an evolution of the well-known Skycoaster, is one of the attractions that is being featured at DEAL. The SkyBlazer's swinging gondola will simulate skydiving for passengers, incorporating a disc-shaped platform that can hold six to eighteen persons at a time. Once passengers have been safely buckled into a roller coaster-style restraint, they ascend in an arc path to a height of 200 feet. To know more about this new thrilling attraction please visit their booth at DEAL 2023.

## RUBY RAINBOW'S DEAL 2023 DEBUT

Rainbow Productions is delighted to unveil their very own mascot, Ruby Rainbow! Created in celebration of Rainbow's 40th anniversary this year, Ruby showcases the company's mascot manufacturing talents. Featuring stunning fabrics and innovative 3D printed props, Ruby has been a hit with visitors to DEAL 2023. Rainbow Productions is internationally acknowledged as the world leader in costume character manufacture and prides itself on putting innovation, quality and sustainability at the heart of each and every project. Having already met with valued clients including Al Hokair, Motiongate and Yas Waterworld, Simon Foulkes, managing director, is available to meet in Hall 2, stand B53.



## TRIOTECH'S QUBE A HIT AT DEAL 2023



Triotech's latest innovation is a big hit at DEAL 2023. Innovative media-based attractions provider Triotech has reported great success with its new simulator, The Qube. This product has experienced "strong earning numbers" in venues, affording a "fully fledged interactive theatre" all within a 100 sq.ft space. The reported average earning results per week for operators who have chosen the Qube is US\$7,500 a week, which the company says demonstrates the product's significant ROI potential. Providing entertainment to suit all ages and group types, the four-player simulator uses individual scoring to create friendly competition and encourage repeat play. Also on display at the show is Triotech's interactive VR coin-op simulator Storm, where visitors can experience an immersive original movie called 'Creepy Castle', among others. Triotech is exhibiting the Qube, Storm and other attractions at the ASI booth, 2-B61, at Dubai's DEAL show.

## BELGIUM'S WAVESURFER MAKES WAVES AT DEAL 2023



Discover Wavesurfer's new wave concepts at DEAL 2023 and please do visit their booth 2-B161 to know more about their latest innovations. They make their WaveSurfer attractive for the largest audience possible: your target group will therefore become much broader, which again means that you can maximize your earnings. The sidewalks and wide wipe out zone make the attraction very accessible for both experienced and novice surfers, young and old. Also, a broadening of your target group as their WaveSurfer's offer more than 20 water sports with only one installation.

## MOBARO DEBUTS AT DEAL



The leisure industry's preferred digital solution for safety, maintenance and operations is exhibiting at DEAL Dubai for the very first time. With more than 300 visitor attractions on board worldwide, including e.g. Motiongate Dubai and Aquaventure Waterpark Atlantis Dubai, Mobarbo offers a centralized platform that increases efficiency, compliance, and quality. Mobarbo's innovative software platform provides a comprehensive solution to streamline operations for visitor attractions, ensuring they run smoothly and safely. Visit Mobarbo at DEAL Dubai booth #2-B168 and learn more about how Mobarbo can help your attraction thrive.

## GEMM PRODUCTIONS BRINGS THE NEXT EVOLUTION IN FAMILY ENTERTAINMENT



GEMM Productions once again steps forward into the limelight with an eye-watering myriad of products. Premiering in the region their world class simulated sports entertainment system. GEMMProductions meets the growing market demand and innovate upon the limitations VR systems are currently faced with. Utilising a suit of military grade sensors, cameras, and high-power projectors their system can capture every twitch of muscle fibre, bead of sweat, and swing of a bat, club, or shot fired. Consumers can immerse themselves in 60 different sporting titles, 1,500 in game challenges, and 3,500 real life sporting venues. Visit them at booth B103.

## HAMAC PRODUCTS CREATE MAGICAL EXPERIENCES YOUR CUSTOMERS WILL NEVER FORGET



We are so thrilled with the interest in our products'. If you are coming along tomorrow to the Deal Show, call to our booth and see samples of our products. We have Large Display, Animatronic Figurines, Plush Retail, Water Features, Pots and Resin Animals all available for you to have a look at.

We also have our catalogues available for you to take away with you. Our team will be delighted to chat to you on our Booth 1-A152.

## VIEWPOINT VIDEOS ENTERS DEAL



Featured in centres all over the world, a first time DEAL Exhibitor, Viewpoint's dynamic video system provides an exciting guest-orientated solution to any visitor experience. Featuring a wearable, purpose-built and lightweight camera, guests record their time on your attraction and can immediately share online with friends, family, and followers. The fully automated system takes the footage, transfers it and provides a QR code receipt for the guests to download from their phone, immediately after their experience. It's that simple. To see how you can introduce this new revenue stream to your attraction, provide added value to your guests and increase your online presence, visit them on stand 1-A108 throughout Deal 2023.

## MEET EUROGAMES AT DEAL



Eurogames is again present at the DEAL show in Dubai, you can find them at booth 2-B31 to discover all the new rides.

Started in 1969 by Domenico De Carlo with the production – revolutionary for its time – of battery operated cars for kids, Eurogames has achieved international leadership in the industry of amusement rides thanks to its high-quality manufacturing standards, accurate planning, motivated and qualified team of designers, mechanical and electronic engineers, sales experts and a solid network of international dealers. Eurogames have been bringing their Mini cars, Bumper Cars, Go-Karts, Bumper Boats in more than 100 countries worldwide.

## MEET THE LEADER IN INFLATABLES



As a leader in the inflatable products industry, Inflatable Depot has once again combined its vast experience with gilt-edge innovation. The result; Inflatable Concept Park, an innovative, revolutionary, and distinctly massive inflatable amusement park, complete with exciting obstacles, games, and fun activities for the whole family. ICP represents a novel and potentially game-changing approach to the concept of inflatable parks. With 100% customizability, improved reliability and an impressive list of fun-filled action attractions, it raises the bar of quality in the indoor family entertainment industry to previously unimaginable heights.

## VR 360 ACTION AT DEAL

VR 360 action! provides revenue generating Virtual Reality gaming solutions to entertainment venues worldwide. With a focus on unique and innovative products that push the limits of what virtual reality can be – we are always looking to the future of VR.



We are a fast-paced and ever-expanding company with a global presence. Our VR simulators combine state of the art hardware with proprietary software and elite designs.

Our exhilarating VR Dream simulator immerses you in a variety of exciting virtual environments. Whether it is exploring new heights and sights as you experience the adrenaline rush of dropping on a roller coaster or fighting an Alien Invasion with our customized shooting button, or the thrill of winding water slides, our exhilarating VR Dream simulator immerses you in an exciting virtual world. With over 20 preprogrammed games, this simulator is ready to transport you to a new realm of interactive experiences.

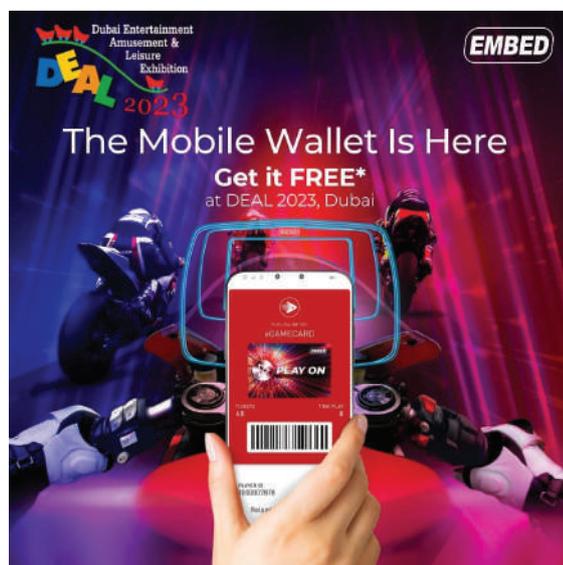
With its stylish design, the VR Dream Simulator also boasts two wide display monitors, two comfortable seats that move and rattle in sync with your virtual surroundings, and a surround audio system. Our premium design takes VR to a whole new level. Making you feel as though you have been transported to a dream!

Beyond delivering superior products, our company motto is that “VR 360 Action must provide unmatched service, top level technical support, hassle-free shipping and installation, and a reliable warranty”. Call it the 360 experience. Visit our Booth at 2-B196.

## CHANGE YOUR GAME!

Skip the queue. The immediacy of reloading the virtual game card equals greater revenue, less manpower, fewer hardware costs, and greater profit. Check out the Embed Mobile Wallet solution, the only FEC business solution certified by Google Pay and Apple Wallet. The mobile encryption technology makes it secure payments for you and your customers. Safe and secure, nothing beats that! Visit the Embed Booth #3-C24 at DEAL Show in Dubai World Trade Centre today and get a FREE demo.

Learn more:  
[www.embedcard.com/hardware-solutions/mobilewallet](http://www.embedcard.com/hardware-solutions/mobilewallet)



## I.E.PARK RECREATES ITS MAGIC AT DEAL 2023



I.E. PARK – SOLI manufactures and supplies amusement rides, rollercoasters and bumper cars for indoor and outdoor amusement parks all over the world. The group was formed by I.E.Park (founded in 1965 by Corrado Munari) and Soli (founded in 1929 – when the first Soli bumper car was produced). With the aim to offer the best technologies and services, our business has been expanded in new sections of the family amusement industry. Today, thanks to the high content of quality, design, technical innovations, after sale service, affordable prices, the whole range of products has experienced a continuous and growing success. IE Park is a bradly recognised international brand in the leisure and amusement industry, in continuous evolution for upgrading products safety, design, technologies, organizational skills. Assisting the clients from design phase of custom made products, manufacture supply, and installation and technical assistance for their products and their amusement projects. Visit their booth at DEAL to know more.

## PREMIUM DESIGN FOR PREMIUM PARKS



ProSlide custom designed the water ride experience of Aquaventure's Shockwave at Atlantis the Palm - a first-of-its-kind 5-person rafting ride that delivers a thrilling shared experience for guests. The ride features a combination of ProSlide's advanced water coaster BLAST technology and leading water ride features, merging the worlds of family rafting and high-speed turns. The FlyingSAUCER® 45 feature adds to the excitement, emulating the speed of giant slalom ski turns as riders dive and drop while racing along the outer wall. This unique water ride is set to revolutionize the entertainment and water park industry.

## DISCOVER OUR LATEST PRODUCTS AND SERVICES AND DISCUSS YOUR FUTURE PROJECTS AT DEAL



Vekoma is one of the largest manufacturers in the world of roller coasters & attractions and a market leader in the industry with a presence in over 40 countries. Known for its quality and innovation as reflected in the many installed family & thrill coasters that meet the most stringent standards for safety, quality and comfort. Our passion for the pure joy of the ride is reflected in the game changing attractions and we're pleased to announce that one of Vekoma's newest models is almost ready to open at the Swedish amusement park Furuvik. 'Lightning' is built for speed and will be suitable for the whole family. Come and visit booth number 1-A181 to find out more!

## SEE THE MODEL OF ICON TOWER AT WHITEWATER BOOTH 2-B132



Up for three MENALAC Awards, Meryal is taking the water park world by storm. With over 20 water slides supplied by WhiteWater, this up-and-coming water park located in Qatar will break two world records once it opens its doors. The star of the water park is arguable the Icon Tower which packs 12 water slides and 23 features onto its 85-meter (262-foot) structure. This vertical water park concept is unlike anything yet to be seen in the Middle East and will be on full display at WhiteWater booth B-132 in Hall 2 during DEAL.

## HUSS RIDES WORLDWIDE - OVER 850 INSTALLATIONS

Huss Park Attractions is one of the world market leaders in the development, manufacture and sales of amusement rides for theme and amusement parks. HUSS is well known as a long-established German company with extensive experience in engineering, project management, installation and after sales service. The high-end products developed by HUSS have established a reputation for being highly innovative, extremely reliable and thus represent the leading edge in this field.



The popular HUSS Rides guarantee an unforgettable ride experience for everyone. HUSS attractions are innovative themes and ride patterns, new twists and speed but also gentle thrills combined with a sense of adventure.

## WE MAKE IT POSSIBLE



SCENIC | ACTIVATION | ROBOTIC 3D MILLING | 3D PRINTING  
 POST PRODUCTION | THEME PRODUCTION | INTERIOR DECOR  
 ARCHITECTURAL DECOR | ACRYLIC DISPLAYS | SIGNAGE



Visit us at Dubai World Trade Center Hall No. 1, Stand No. A94