

DEAL 2024 WILL BE A POWERHOUSE OF GLOBAL ENTERTAINMENT! DON'T MISS IT!



After putting the industry back on track with a successful 2023 version of the show, DEAL 2024 will continue to push the sector forward. The 30th edition of DEAL would be close to writing an illustrious three-decade-long tale. A success story with participants from the industry from close to 40 or more nations and trade customers from over 100 nations. The focus of the show is on you and how we can strengthen your business case and assist you in establishing your entities both in this area and beyond. As always, our show will unite two essential elements of the same coin—our cherished exhibitors and trade visitors—and assist them in realizing their professional objectives on the show floor. The DEAL show's 2024 edition will seek to revive some of the most notable success stories and ideas that will not only benefit the sector but also be admired by end users. In the past 30 years, the show has helped a number of international brands establish a solid foothold in the Middle East and Africa. In addition to helping these brands create a strong brand presence, we have also helped these brands increase their profits. Some of our exhibitors have been with us since the show's very first edition, and this demonstrates the industry's confidence in DEAL and our delivery strategy. It is time for the industry to carry forward this crucial message of success and positivity into 2024 and beyond, and participating in our 30th edition will help you do that. We are delighted to see you once again this time next year.



SEMNOX BRINGS ITS INDUSTRY LEADING SOLUTIONS TO DEAL 2023

The Parafait suite of solutions from Semnox has proven to be a game-changer for indoor Family Entertainment Centers, outdoor Amusement Parks as well as for Food Courts and Restaurants. This integrated system allows operators to automate processes and make streamlined operations a reality. Parafait helps them manage all aspects of their customer's journey without the clutter of a dozen disparate systems. They brought all these leading solutions to DEAL 2023.

WAREHOUSE OF GAMES SHOWCASES THE MOST CREATIVE CONCEPTS AT DEAL



Warehouse of Games demonstrated a large family of entertainment products and concepts from across the globe. These engaging and vibrant products and solutions at the show became the cynosure of all eyes and attracted the attention of a large pool of customers from various geographies.

ASI BRINGS THE BEST CONCEPTS TO DEAL 2023



ASI pavilion was buzzing with action through out the three days of the show as it entertained and connected with their audience from across the region and globally. The ASI team showcased some of the leading innovative entertainment concepts and brands at DEAL 2023. They also held an interesting and engaging Pinball challenge during the show.

DATA IN A DASH



Who says numbers shouldn't be fun? STATS is the game-changing business intelligence dashboard Embed jointly developed with Amazon; it will make your business insights and reports work hard so you won't have to. STATS is the game-changing business intelligence dashboard that will make business insights work hard for operators - so they won't have to. This Software as a Service (SaaS) solution is a response to an ever-growing challenge that FEC operators face in the industry's transition from coins to cashless; from traditional to digital.

AKROBAT PRESENTS LATEST INNOVATIVE SOLUTION



Akrobat, a leading European manufacturer of Trampolines and Trampoline Parks, was again at DEAL this year. The team presented the Smart Park Solution, the latest innovative solution for trampoline parks, as well as new elements and digital games that make a trampoline park an exciting and attractive entertainment destination for whole family.

GATEWAY BRINGS UNIQUE TICKETING SOLUTIONS TO DEAL 2023



Gateway Ticketing Systems was present at DEAL 2023 with some of their innovative ticketing systems. The company has expanded globally with their point-of-sale solution to serve the unique needs of various industries including amusement parks, museums, zoos and aquariums, tours and attractions, and ferry operations.

WALLTOPIA SCALES HEIGHTS AT DEAL 2023



Today Walltopia are not only the biggest manufacturer of climbing walls in the field of indoor climbing, but they are also having the largest portfolio of classic and novel active entertainment attractions that combine fun with healthy doses of adrenaline for people of all ages. Their products are installed across adventure parks, amusement parks, shopping malls, gyms, recreational areas, ski resorts, schools & universities, hotels and more.

IPLAYCO SHOWCASES THEIR INNOVATIVE CONCEPTS



iPlayCO displayed years of experience in the design, manufacturing and installation of indoor and outdoor play structures during DEAL 2023. Their play structures are built to the highest quality for design, structural integrity, product safety, and installation requirements. They build play structures that are safe for all children, so that operators don't have to worry about any child's safety. Their products are sold and installed worldwide and their customer base includes family entertainment centers, theme parks, shopping malls, day care centers, fitness clubs, municipalities and other not for profit organizations among others.

WORLD'S FIRST LADIES-ONLY WATER PARK CONCEPT FROM PROSLIDE



Loopagoon Waterpark, situated in Dana Bay, is the world's first ladies-only water park, boasting a thrilling selection of ProSlide products that deliver an unforgettable experience. Among the exhilarating water rides are the CannonBOWL, TORNADO 45, RallyRACER®, and TurboTWISTER. Each ride offers unique features and twists that cater to thrill-seekers of all levels. From the high-speed turns and twists of the RallyRACER® to the heart-pumping drops and curves of the Tornado, ProSlide products are designed to create unforgettable experiences for your guests. With a wide range of attractions available, including water coasters, raft rides, bowl rides, and more, ProSlide has something for every park.

HAMAC CELEBRATES FIRST DEAL SHOW



After a fantastic 3 days at our first DEAL Show 2023, its time to head back to the UK.

We have had a great time, meeting so many people and showcasing our product ranges. We are thrilled with the positive response we received and are excited to build on this in the up-and-coming weeks. We will be in touch with all contacts we received at the show, otherwise please email all enquires to sales@hamactrading.com and we will be in touch.

Thanks to all who visited our booth at the show it was lovely to meet you all.



SEE YOU AGAIN IN 2024!

THE NO.1 TRADE EVENT FOR THE ENTERTAINMENT,
AMUSEMENT AND LEISURE INDUSTRIES IN THE MENA REGION

Dubai Entertainment Amusement & Leisure Exhibition **DEAL** 2024



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