

ASI brings the latest entertainment concepts to DEAL 2024

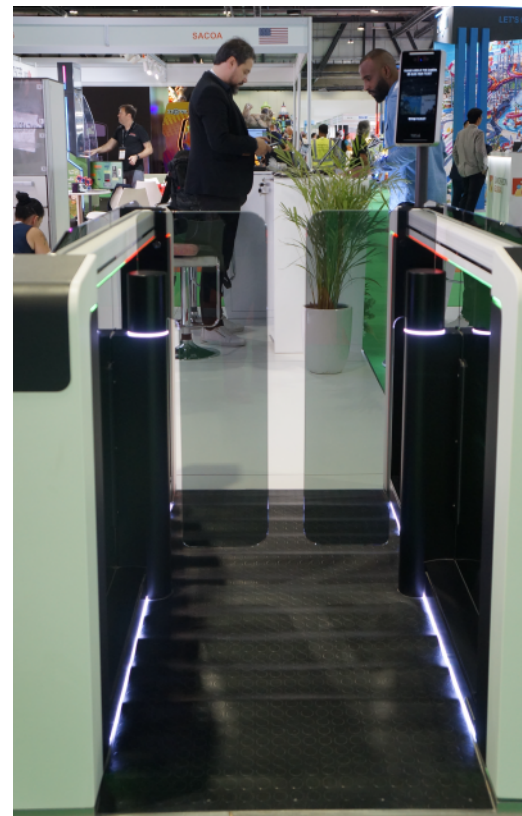
Amusement Services International (ASI) brings the finest Leisure & Entertainment games and attractions at DEAL 2024. This year's show marks a significant milestone for ASI as they celebrate their 25th anniversary.

ASI remains committed to DELIVERING EXCELLENCE! Meet their team at the ASI pavilion (Hall 2) at Dubai World Trade Centre from March 5th to 7th, 10 am to 6 pm.

Their impressive game lineup features APEX REBEL, a multiplayer motion-based racing experience; SUPER BLASTER! - a 4-seat coin-op simulator; WAVE RIDERS X-TREME, a Jet Ski-themed video arcade game, along with IP-based games such as SPONGEBOB SQUAREPANTS VR: DYNAMIC DUO, GODZILLA VS KONG SMASHER, THE SMURF Crane and coin pusher games, among others.



VIVATICKET FRICTIONLESS EXPERIENCE



We are happy to present Vivaticket's latest technology. Enjoy our flawless customer experience: register your face, try our face recognition turnstile and point of sale, enjoy NOL card pay as you go... all using only facial features!

GEMM debuts Multi Sports Simulator



If you're a mad sports fan, then we've got exciting news for you! Get ready to entertain to the next level with GEMMProductions Multi Sports Simulator. Picture this: the same major ball sport game challenges you see on TV, happening right in your own living room or even inside your office space or entertainment center.

GEMMProductions' is talking about golf, soccer, baseball and even racing—whatever gets your heart pumping, our multi sports simulator has got it covered. And the best part? It's designed with families in mind. So, no matter if you're a seasoned pro or just starting out, everyone can get in on the action.

Visit stand at Hall 3, C-33 and get a FREE demo now.



BROGENT BRINGS THEIR IMMERSIVE SIMULATORS

In 2024, Brogent plans to launch three new flying theaters in Chicago, Taiwoo (China) and Mexico, offering travelers a unique airborne adventure. Additionally, Brogent's premium racing simulator in Qatar opened at Doha Quest last year, delivering racing enthusiasts the ultimate, lifelike experience. These state-of-the-art simulators feature a 6DOF motion platform and patented motion programming from Brogent's flying theaters system, transforming it into an interactive real-time virtual racing experience. Integrated with immersive 4D wind effects and an AI live

broadcasting system, this technology is revolutionizing sim racing. Brogent Technologies will also unveil two premium flying films: "It's Africa," a 10K adventure showcasing Africa's beauty, and "Attack on Titan" Episode 4, an immersive experience into the world of the popular Japanese manga series. Brogent's latest LED technology offers resolutions and brightness levels that surpass traditional projectors by over 10 times, delivering exceptional image quality for the ultimate experience.

Revolutionizing Resort Leisure: WhiteWater Builds Jungle Bay Waterpark

As Dubai maintains its position as a premier global tourist destination, hotels and resorts are seeking ways to differentiate themselves. Making its debut on the show floor this year is WhiteWater's Jungle Bay model, showcasing the hotel water park at the Westin and Le Meridien Mina Seyahi hotels in Dubai. Inspired by the islands of Greece, Jungle Bay sets a new standard for safety with over 21,500 square feet (2,000 square meters) of Life Floor surfacing. Designed to cater to the entire family, Jungle Bay offers a diverse array of attractions including the exhilarating Whizzard, AquaTube, Open & Enclosed, Pool Sider, AquaPlay 1750, Kids' Slides, and Children's Wave Pool. Join the WhiteWater team in hall 3, booth C48, to learn more about how aquatic amenities can revolutionize hotels and resorts.



OUT OF THE BOX ATTRACTS AUDIENCE WITH 3D PRINTED SCULPTURES



tifty, Conde Nast, Al Tayer Motors, RTA, Aspen Creations, Atlantis, and EMAAR. Our unwavering commitment to delivering impeccable experiences that surpass expectations sets apart leaving a lasting impression on our clients and their audiences alike. The positive feedback and impact we've made on people are a testament to our commitment to excellence and innovation. Through our innovative approach and meticulous attention to detail, we continuously strive to redefine possibilities and inspire awe in every project we undertake. We turn your visions into reality! We make it possible!

EMBED AIMS TO CONVERT FECs IN THE REGION TO ADOPT CASHLESS TECHNOLOGY



Embed, the ultimate cloud-based, cashless solutions provider for the amusement, entertainment, and leisure industries has attracted global visitors to its booth at DEAL. “Exciting things are happening in Dubai, where entertainment is a major contributor to the Middle East’s GDP, and we’re happy to be a part of the MENA region’s thriving entertainment sector growth,” says Renee Welsh, CEO at Embed. “Virtual platforms, Software as a Service (SaaS) solutions, and cashless technology have now become interactive for maximum audience engagement, more than just entertainment channels. This is why we’re at a competitive position to convert FECs in the region to go fully cashless to reap the benefits like guest personalisation, data analytics, rich data collection, revenue boosting generators, and lower costs.”

Neoverse – The New and Immersive Bowling Entertainment Universe from QubicaAMF

The Neoverse is designed for endless in-center applications and delivers the right content, at the right time, to the right audience. From events such as birthday parties or corporate parties, even league play, bowlers of all ages are sure to be entertained. You can take advantage of it for in-center messaging and promotions, external advertising, and more.



Learn more about and contact us for more information: <https://www.qubicaamf.com/bowling-products/entertainment-systems/neoverse>

FABBRI GROUP SHOWCASES LATEST PROJECTS WITH GLOBAL VISITORS!



Fabbri Group is very proud to exhibit once again at the DEAL Show 2024 and meet all visitors, customers and friends. We deeply believe in the Middle East market, which is continually growing and expanding and has become a very important and strategic destination and DEAL show always remains an important event for our business.

Fabbri Group is an ISO certified company specialized in the realization of park and travelling models of the attractions. A great attention is dedicated also to Ferris wheels, Giant Wheels and special Projects.

Thanks to a careful organization and technical preparation, Fabbri Group is able to create ad hoc solutions for its customers.

We are waiting for you at our stand #3-C14 to present our new projects and our latest deliveries. Stop at our booth, we will find out the best solution for you.

AKROBAT SHOWCASES THE SECRET BEHIND TRAMPOLINE PARKS!



It's already the second day of the DEAL Dubai, Entertainment Amusement & Leisure Exhibition! The largest show for theme parks and the amusement industry in the Middle East! Their sales team, Branimir and Vinko, are waiting to advise you on the endless possibilities of creating a unique indoor or outdoor Trampoline Park or Playground. They look forward to meeting you at stand B159 in Hall 2!

PRESTON & BARBIERI BRINGS THEIR GLOBAL EXPERTISE TO DEAL 2024



The company is thrilled to highlight their extensive involvement in numerous projects worldwide, collaborating with industry giants such as Six Flags, Merlin, Cartoon Network, Al Hokair Co., and many more esteemed players in the field.

Their President, Mr. Francesco Ferrari, cordially invites you to a concise presentation showcasing the breadth of our production capabilities and the comprehensive suite of services offered by Preston & Barbieri. Please visit their booth as they look forward to the opportunity to share their expertise and explore potential collaborations with you.